Manotej Meka

Week 6

**Chunking**

Combining information into a limited amount of chunks for easier processing and recall.

In simple words organizing the data in meaningful manner to make the content visually appealing and the ease of staying connected with the content.

Examples of chunking:

<http://www.egr.msu.edu/>

* Picture with words have blocks
* Events have blocks
* Everything is in its own block

Facebook

* Each Post is its own block
* Color Coded
* Font Differences

Microsoft

* Different colors for different products
* Same font style through
* Image spacing
* Negative and Positive color scheme

**Card Sort (Original Unchanged)**

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**Organized Cards**

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